

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
3050 K St NW
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538320-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Clinton/D/President	HFA 2016 60S	5770

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1538320	08425083

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/16	10/28/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	1:00	12	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	12	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	5:09 AM	WPBF News 25 5-6:00am	5:00-6:00am	1:00	HFA16G365H	\$450.00 NM
6	WPBF	Tu	10/25/16	5:26 AM	WPBF News 25 5-6:00am	5:00-6:00am	1:00	HFA16G365H	\$450.00 NM
2	WPBF	W	10/26/16	4:59 AM	WPBF News 25 5-6:00am	5:00-6:00am	1:00	HFA16G405H	\$450.00 NM
5	WPBF	W	10/26/16	5:25 AM	WPBF News 25 5-6:00am	5:00-6:00am	1:00	HFA16D406H	\$450.00 NM
9	WPBF	Th	10/27/16	4:59 AM	WPBF News 25 5-6:00am	5:00-6:00am	1:00	HFA16D406H	\$450.00 NM
8	WPBF	Th	10/27/16	5:09 AM	WPBF News 25 5-6:00am	5:00-6:00am	1:00	HFA16G405H	\$450.00 NM
10	WPBF	Th	10/27/16	5:39 AM	WPBF News 25 5-6:00am	5:00-6:00am	1:00	HFA16G405H	\$450.00 NM
3	WPBF	Th	10/27/16	5:55 AM	WPBF News 25 5-6:00am	5:00-6:00am	1:00	HFA16G405H	\$450.00 NM
7	WPBF	F	10/28/16	4:59 AM	WPBF News 25 5-6:00am	5:00-6:00am	1:00	HFA16D406H	\$450.00 NM
11	WPBF	F	10/28/16	5:24 AM	WPBF News 25 5-6:00am	5:00-6:00am	1:00	HFA16G405H	\$450.00 NM
12	WPBF	F	10/28/16	5:38 AM	WPBF News 25 5-6:00am	5:00-6:00am	1:00	HFA16D406H	\$450.00 NM
4	WPBF	F	10/28/16	5:56 AM	WPBF News 25 5-6:00am	5:00-6:00am	1:00	HFA16G405H	\$450.00 NM
2	10/25/16	10/28/16	WPBF News 25 Mornings	6-7AM	-TWTF--	1:00	5	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	5	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	6:40 AM	WPBF News 25 Mornings	6-7AM	1:00	HFA16G365H	\$1,200.00 NM
2	WPBF	W	10/26/16	6:51 AM	WPBF News 25 Mornings	6-7AM	1:00	HFA16G405H	\$1,200.00 NM
5	WPBF	Th	10/27/16	6:12 AM	WPBF News 25 Mornings	6-7AM	1:00	HFA16D406H	\$1,200.00 NM
3	WPBF	Th	10/27/16	6:52 AM	WPBF News 25 Mornings	6-7AM	1:00	HFA16G405H	\$1,200.00 NM
4	WPBF	F	10/28/16	6:08 AM	WPBF News 25 Mornings	6-7AM	1:00	HFA16G405H	\$1,200.00 NM
3	10/25/16	10/28/16	Good Morning America	7-9AM	-TWTF--	1:00	5	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	5	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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WPBF
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Lehigh Valley, PA 18002-6885

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1538320-1	10/30/16	October 2016	09/26/16 - 10/30/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Clinton/D/President	HFA 2016 60S	5770	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/25/16	10/28/16	Good Morning America	7-9AM	-TWTF--	1:00	5	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	10/25/16	8:29 AM	Good Morning America	7-9AM	1:00	HFA16G365H	\$1,200.00 NM
2	WPBF	W	10/26/16	8:29 AM	Good Morning America	7-9AM	1:00	HFA16G407H	\$1,200.00 NM
1	WPBF	Th	10/27/16	7:25 AM	Good Morning America	7-9AM	1:00	HFA16G407H	\$1,200.00 NM
3	WPBF	Th	10/27/16	8:51 AM	Good Morning America	7-9AM	1:00	HFA16G405H	\$1,200.00 NM
4	WPBF	F	10/28/16	7:25 AM	Good Morning America	7-9AM	1:00	HFA16D406H	\$1,200.00 NM
4	10/25/16	10/28/16	WPBF NEWS AT 9:00AM-F 9A-10A		-TWTF--	1:00	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	9:07 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	1:00	HFA16G365H	\$600.00 NM
3	WPBF	W	10/26/16	9:41 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	1:00	HFA16G405H	\$600.00 NM
4	WPBF	Th	10/27/16	9:16 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	1:00	HFA16G405H	\$600.00 NM
2	WPBF	F	10/28/16	9:59 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	1:00	HFA16G405H	\$600.00 NM
5	10/25/16	10/28/16	Dr. Oz M-F 10-11a	10a-11a	-TWTF--	1:00	4	\$530.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	4	\$530.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	10:28 AM	Dr. Oz M-F 10-11a	10a-11a	1:00	HFA16G365H	\$530.00 NM
2	WPBF	W	10/26/16	10:21 AM	Dr. Oz M-F 10-11a	10a-11a	1:00	HFA16G405H	\$530.00 NM
4	WPBF	Th	10/27/16	10:37 AM	Dr. Oz M-F 10-11a	10a-11a	1:00	HFA16D406H	\$530.00 NM
3	WPBF	F	10/28/16	10:11 AM	Dr. Oz M-F 10-11a	10a-11a	1:00	HFA16G407H	\$530.00 NM
6	10/25/16	10/28/16	WPBF News 25 @ Noon 12pm-1230pm		-TWTF--	1:00	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/25/16	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	1:00	HFA16G365H	\$600.00 NM
1	WPBF	Th	10/27/16	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	1:00	HFA16G405H	\$600.00 NM
4	WPBF	F	10/28/16	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	1:00	HFA16G405H	\$600.00 NM
7	10/25/16	10/28/16	1230-1P Access Hollywood	1230-1p	-TWTF--	1:00	4	\$530.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	4	\$530.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	12:54 PM	1230-1P Access Hollywood	1230-1p	1:00	HFA16G365H	\$530.00 NM
2	WPBF	W	10/26/16	12:54 PM	1230-1P Access Hollywood	1230-1p	1:00	HFA16G405H	\$530.00 NM
3	WPBF	Th	10/27/16	12:41 PM	1230-1P Access Hollywood	1230-1p	1:00	HFA16V357H	\$530.00 NM
4	WPBF	F	10/28/16	12:54 PM	1230-1P Access Hollywood	1230-1p	1:00	HFA16G405H	\$530.00 NM
8	10/25/16	10/28/16	THE CHEW	1P-2P	-TWTF--	1:00	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/25/16	1:29 PM	THE CHEW	1P-2P	1:00	HFA16G365H	\$700.00 NM

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1538320-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Clinton/D/President	HFA 2016 60S	5770	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/25/16	10/28/16	THE CHEW	1P-2P	-TWTF--	1:00	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/26/16	1:31 PM	THE CHEW	1P-2P	1:00	HFA16V357H	\$700.00 NM
1	WPBF	Th	10/27/16	12:59 PM	THE CHEW	1P-2P	1:00	HFA16G405H	\$700.00 NM
9	10/25/16	10/28/16	Dr. Oz	3-4p	-TWTF--	1:00	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-TWTF--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	3:21 PM	Dr. Oz	3-4p	1:00	HFA16G405H	\$700.00 NM
5	WPBF	Tu	10/25/16	3:37 PM	Dr. Oz	3-4p	1:00	HFA16G405H	\$700.00 NM
2	WPBF	W	10/26/16	3:29 PM	Dr. Oz	3-4p	1:00	HFA16G405H	\$700.00 NM
3	WPBF	Th	10/27/16	3:33 PM	Dr. Oz	3-4p	1:00	HFA16G405H	\$700.00 NM
4	WPBF	F	10/28/16	3:31 PM	Dr. Oz	3-4p	1:00	HFA16D406H	\$700.00 NM
10	10/25/16	10/28/16	Ellen	4-5p	-TWTF--	1:00	5	\$1,050.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-TWTF--	5	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	4:43 PM	Ellen	4-5p	1:00	HFA16D406H	\$1,050.00 NM
5	WPBF	W	10/26/16	4:31 PM	Ellen	4-5p	1:00	HFA16G405H	\$1,050.00 NM
3	WPBF	Th	10/27/16	4:21 PM	Ellen	4-5p	1:00	HFA16D406H	\$1,050.00 NM
2	WPBF	Th	10/27/16	4:44 PM	Ellen	4-5p	1:00	HFA16G405H	\$1,050.00 NM
4	WPBF	F	10/28/16	4:30 PM	Ellen	4-5p	1:00	HFA16G405H	\$1,050.00 NM
11	10/25/16	10/28/16	M-F 5pm News	5-6pm	-TWTF--	1:00	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-TWTF--	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	5:11 PM	M-F 5pm News	5-6pm	1:00	HFA16G405H	\$1,200.00 NM
3	WPBF	W	10/26/16	5:15 PM	M-F 5pm News	5-6pm	1:00	HFA16D406H	\$1,200.00 NM
4	WPBF	Th	10/27/16	5:14 PM	M-F 5pm News	5-6pm	1:00	HFA16G405H	\$1,200.00 NM
2	WPBF	F	10/28/16	5:41 PM	M-F 5pm News	5-6pm	1:00	HFA16G405H	\$1,200.00 NM
12	10/25/16	10/28/16	Wheel Of Fortune	7-7:30PM	-TWTF--	1:00	2	\$5,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-TWTF--	2	\$5,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	7:19 PM	Wheel Of Fortune	7-7:30PM	1:00	HFA16D406H	\$5,300.00 NM
2	WPBF	F	10/28/16	7:17 PM	Wheel Of Fortune	7-7:30PM	1:00	HFA16D406H	\$5,300.00 NM
13	10/25/16	10/28/16	Jeopardy	7:30-8PM	-TWTF--	1:00	2	\$6,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-TWTF--	2	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	7:54 PM	Jeopardy	7:30-8PM	1:00	HFA16G405H	\$6,000.00 NM
2	WPBF	F	10/28/16	7:41 PM	Jeopardy	7:30-8PM	1:00	HFA16G405H	\$6,000.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/25/16	10/30/16	M-SUN WPBF News 25 @ 11-11:35PM		-TWTFS	1:00	3	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTFS	3	\$1,400.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	10/25/16	11:14 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	HFA16G405H	\$1,400.00 NM
2	WPBF	Th	10/27/16	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	HFA16G405H	\$1,400.00 NM
3	WPBF	F	10/28/16	11:12 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	HFA16G405H	\$1,400.00 NM
15	10/25/16	10/28/16	Nightline	1238-107A	-TWTF--	1:00	5	\$280.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	5	\$280.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	10/25/16	1:02 AM	Nightline	1238-107A	1:00	HFA16G407H	\$280.00 NM
4	WPBF	W	10/26/16	12:53 AM	Nightline	1238-107A	1:00	HFA16G405H	\$280.00 NM
3	WPBF	W	10/26/16	1:04 AM	Nightline	1238-107A	1:00	HFA16G405H	\$280.00 NM
5	WPBF	Th	10/27/16	1:02 AM	Nightline	1238-107A	1:00	HFA16G405H	\$280.00 NM
1	WPBF	F	10/28/16	1:04 AM	Nightline	1238-107A	1:00	HFA16G405H	\$280.00 NM
16	10/29/16	10/29/16	Sat 5-6am News	Sat 5-6am	-----3-	1:00	3	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----3-	3	\$200.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	Sa	10/29/16	5:13 AM	Sat 5-6am News	Sat 5-6am	1:00	HFA16G405H	\$200.00 NM
1	WPBF	Sa	10/29/16	5:26 AM	Sat 5-6am News	Sat 5-6am	1:00	HFA16R302H	\$200.00 NM
2	WPBF	Sa	10/29/16	5:45 AM	Sat 5-6am News	Sat 5-6am	1:00	HFA16G407H	\$200.00 NM
17	10/29/16	10/29/16	Sat 6-7am News	Sat 6-7am	-----1-	1:00	1	\$530.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1-	1	\$530.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	10/29/16	6:56 AM	Sat 6-7am News	Sat 6-7am	1:00	HFA16G405H	\$530.00 NM
18	10/29/16	10/29/16	Sat 7pm News	7-730pm	-----2-	1:00	2	\$1,050.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----2-	2	\$1,050.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	10/29/16		Sat 7pm News	7-730pm	:00		\$1,050.00 NM
					Credited				
2	WPBF	Sa	10/29/16		Sat 7pm News	7-730pm	:00		\$1,050.00 NM
					Credited				
19	10/29/16	10/29/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	1:00	1	\$1,750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1-	1	\$1,750.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	10/29/16		Sat Jeopardy	Sat 7:30-8PM	:00		\$1,750.00 NM
					Credited				
20	10/29/16	10/29/16	Late Air M-Sun 1130p-12:1130p-1205am		-----2-	1:00	2	\$1,400.00	NM

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INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538320-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Clinton/D/President	HFA 2016 60S	5770	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----2-	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	10/29/16	12:50 AM	Late Air M-Sun 1130p-12am	1130p-1205am	1:00	HFA16R302H	\$1,400.00 NM
					LR - Football				
1	WPBF	Sa	10/29/16	1:09 AM	Late Air M-Sun 1130p-12am	1130p-1205am	1:00	HFA16G405H	\$1,400.00 NM
					LR - Football				
21	10/29/16	10/29/16	SCANDAL WKND LF 1	1135P-1235X / 120:	-----1-	1:00	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16		SCANDAL WKND LF 1	1135P-1235X / 120	:00		\$450.00 NM
					Credited				
22	10/29/16	10/29/16	ACCESS HOLLYWOOD 11235xm-135xm		-----1-	1:00	1	\$230.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1-	1	\$230.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	1:59 AM	ACCESS HOLLYWOOD WKND 11235xm-135xm		1:00	HFA16G405H	\$230.00 NM
23	10/29/16	10/29/16	RIZZOLI & ISLES ON SAT 2A-3A		-----1-	1:00	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	3:32 AM	RIZZOLI & ISLES ON	SAT 2A-3A	1:00	HFA16R302H	\$200.00 NM
24	10/30/16	10/30/16	Matter of Fact SUN 10-1030A		-----2	1:00	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----2	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	10:20 AM	Matter of Fact	SUN 10-1030A	1:00	HFA16G405H	\$700.00 NM
2	WPBF	Su	10/30/16	10:26 AM	Matter of Fact	SUN 10-1030A	1:00	HFA16R302H	\$700.00 NM
25	10/30/16	10/30/16	ON THE MONEY WKND 1030-11AM		-----1	1:00	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	10:53 AM	ON THE MONEY WKND EM	1030-11AM	1:00	HFA16G405H	\$350.00 NM
26	10/30/16	10/30/16	Sun 1230-330PM Rotator Sun 1230-330		-----6	1:00	6	\$270.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----6	6	\$270.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Su	10/30/16	12:42 PM	Sun 1230-330PM Rotator	Sun 1230-330	1:00	HFA16R302H	\$270.00 NM
2	WPBF	Su	10/30/16	1:05 PM	Sun 1230-330PM Rotator	Sun 1230-330	1:00	HFA16G405H	\$270.00 NM
6	WPBF	Su	10/30/16	1:13 PM	Sun 1230-330PM Rotator	Sun 1230-330	1:00	HFA16R302H	\$270.00 NM
4	WPBF	Su	10/30/16	1:29 PM	Sun 1230-330PM Rotator	Sun 1230-330	1:00	HFA16G405H	\$270.00 NM

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INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice # 1538320-1	Invoice Date 10/30/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/30/16
Advertiser Clinton/D/President	Product HFA 2016 60S	Estimate Number 5770	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/30/16	10/30/16	Sun 1230-330PM Rotator Sun 1230-330		-----6	1:00	6	\$270.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	1:49 PM	Sun 1230-330PM Rotator	Sun 1230-330	1:00	HFA16R302H	\$270.00 NM
3	WPBF	Su	10/30/16	2:20 PM	Sun 1230-330PM Rotator	Sun 1230-330	1:00	HFA16G407H	\$270.00 NM
27	10/30/16	10/30/16	Sun 4p-6PM Rotator Sun 4-6		-----2	1:00	2	\$270.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----2	2	\$270.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	4:34 PM	Sun 4p-6PM Rotator	Sun 4-6	1:00	HFA16G405H	\$270.00 NM
3	WPBF	Su	10/30/16	4:59 PM	Sun 4p-6PM Rotator	Sun 4-6	1:00	HFA16R302H	\$270.00 NM
29	10/30/16	10/30/16	Sun 11:35pm Late News 1135p-12am		-----1	1:00	1	\$1,050.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1	1	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	11:46 PM	Sun 11:35pm Late News	1135p-12am	1:00	HFA16G405H	\$1,050.00 NM
30	10/30/16	10/30/16	RIZZOLI & ISLES WKND SUN 12A-1A		-----1	1:00	1	\$530.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1	1	\$530.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	12:49 AM	RIZZOLI & ISLES WKND LF 2	SUN 12A-1A	1:00	HFA16R302H	\$530.00 NM
31	10/25/16	10/25/16	Tues ABC Prime A 8-9PM		-1-----	1:00	1	\$5,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-1-----	1	\$5,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	8:46 PM	Tues ABC Prime A	8-9PM	1:00	HFA16G405H	\$5,400.00 NM
32	10/25/16	10/25/16	Tues ABC Prime B 9-10PM		-1-----	1:00	1	\$10,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-1-----	1	\$10,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	9:19 PM	Tues ABC Prime B	9-10PM	1:00	HFA16D406H	\$10,100.00 NM
33	10/25/16	10/25/16	Tues ABC Prime C 10-11PM		-1-----	1:00	1	\$4,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-1-----	1	\$4,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	10:35 PM	Tues ABC Prime C	10-11PM	1:00	HFA16G405H	\$4,300.00 NM
34	10/26/16	10/26/16	Local Post Debate Special 8-9p		--5----	1:00	5	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	--5----	5	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/26/16	8:14 PM	Local Post Debate Special	8-9p	1:00	HFA16G405H	\$2,000.00 NM
3	WPBF	W	10/26/16	8:29 PM	Local Post Debate Special	8-9p	1:00	HFA16G405H	\$2,000.00 NM

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WPBF
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Lehigh Valley, PA 18002-6885

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1538320-1	10/30/16	October 2016	09/26/16 - 10/30/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Clinton/D/President	HFA 2016 60S	5770	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/26/16	10/26/16	Local Post Debate Special-8-9p		--5----	1:00	5	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
5	WPBF	W	10/26/16	8:42 PM	Local Post Debate Special	8-9p	1:00	HFA16G405H	\$2,000.00 NM
1	WPBF	W	10/26/16	8:51 PM	Local Post Debate Special	8-9p	1:00	HFA16D406H	\$2,000.00 NM
4	WPBF	W	10/26/16	8:59 PM	Local Post Debate Special	8-9p	1:00	HFA16D406H	\$2,000.00 NM
35	10/28/16	10/28/16	Fri ABC Prime A	8-9PM	----2--	1:00	2	\$4,300.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----2--	2	\$4,300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	10/28/16	7:59 PM	Fri ABC Prime A	8-9PM	1:00	HFA16V357H	\$4,300.00 NM
2	WPBF	F	10/28/16	8:17 PM	Fri ABC Prime A	8-9PM	1:00	HFA16G405H	\$4,300.00 NM
36	10/27/16	10/27/16	Thur ABC Prime C	10-11PM	---1---	1:00	1	\$10,800.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---1---	1	\$10,800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	10/27/16	10:45 PM	Thur ABC Prime C	10-11PM	1:00	HFA16D406H	\$10,800.00 NM
37	10/30/16	10/30/16	Sun ABC Prime B	8-9PM	-----1	1:00	1	\$5,050.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$5,050.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/30/16	8:42 PM	Sun ABC Prime B	8-9PM	1:00	HFA16G405H	\$5,050.00 NM
38	10/30/16	10/30/16	Sun ABC Prime C	9-10PM	-----1	1:00	1	\$5,400.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$5,400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/30/16	9:19 PM	Sun ABC Prime C	9-10PM	1:00	HFA16R302H	\$5,400.00 NM
39	10/30/16	10/30/16	Sun ABC Prime D	10-11PM	-----1	1:00	1	\$5,400.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$5,400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/30/16	10:43 PM	Sun ABC Prime D	10-11PM	1:00	HFA16V357H	\$5,400.00 NM
40	10/29/16	10/29/16	ABC College Football	12-330pm	-----1-	1:00	1	\$7,200.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1-	1	\$7,200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	10/29/16	2:00 PM	ABC College Football	12-330pm	1:00	HFA16R302H	\$7,200.00 NM
41	10/29/16	10/29/16	Florida State College Football	Florida State Colleg	-----1-	1:00	1	\$14,000.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1-	1	\$14,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	10/29/16	9:07 PM	Florida State College Football	Florida State Colleg	1:00	HFA16G405H	\$14,000.00 NM

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WPBF
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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538320-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Clinton/D/President	HFA 2016 60S	5770	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/29/16	10/29/16	Florida State College Foo	Florida State Colleg	-----1-	1:00	1	\$14,000.00	
Class of Time - Fixed Non Pre-emptible									
Total Spots							103		

Payment Terms 30 Days

<u>Gross Total</u>	\$165,790.00
<u>Agency Commission</u>	\$24,868.50
<u>Net Amount Due</u>	\$140,921.50

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